



## SUPPORTING READING & COMPUTER LITERACY

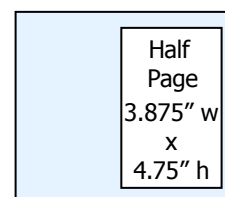
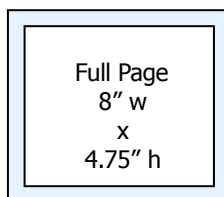
### PROGRAM ADVERTISING SUPPORT

What better way to support Best of the Batch Foundation than to purchase an ad in the official In the Pocket with Charlie Batch program! This 13th Annual event will be held on **Thursday, November 7, 2019** at Nova Place. In the Pocket is a unique and exciting fundraising event where guests have the opportunity to play ping pong, pool, and poker against Pittsburgh Steelers and other celebrities. All proceeds will benefit Best of the Batch Foundation and will support the reading & computer literacy and STEAM programs.

The program features the evening's auction items, activities and special pages set aside for celebrity autographs. Programs are given to each attendee. Please visit [batchfoundation.org](http://batchfoundation.org) to view last year's program!

### Program Ad Rates (Full Color)

Back Cover	\$1,000
Inside Back Cover	\$750
Inside Front Cover	\$1,000
Full Page	\$500
Half Page	\$300



**All ads must be received by October 21, 2019.**

### Artwork Specifications

#### Color

- Full color ads – send CMYK (RGB formats will be converted to CMYK)

#### File Formats

- Save all ads at 300 DPI at 100% size
- PDF (embed all fonts, or your ad may not print properly)
- InDesign with all supporting graphics, (EPS, TIF, etc.) and fonts
- EPS, TIF, TIFF, JPG, or any Photoshop format (save images at 300 DPI, full-size)
- If you don't have an ad, type your ad copy into an email and attach any graphics, logos, etc. for a simple generic ad layout.
- **IMPORTANT!** Please put "In the Pocket Ad" in your email subject heading.

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*Yes, I would like to purchase an ad in the official **In the Pocket with Charlie Batch** program!*

**Name of Advertiser:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Size of Ad Purchased:** \_\_\_\_\_ **Cost:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact/Advertiser Signature** \_\_\_\_\_

**Complete this form and return to:**

**Latasha Wilson-Batch**

**Email: [lwilson@batchfoundation.org](mailto:lwilson@batchfoundation.org) OR Fax: 412-326-0138**

**For questions please call 412-326-0119**