

3rd
ANNUAL

*Stars Align
for Literacy*



Monday, November 16, 2009

Proceeds Benefiting Best of the Batch Foundation's
Reading and Computer Literacy Program.

www.batchfoundation.org





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with Charlie Batch*



A message from Charlie...



Thanks for taking the challenge and joining us at our 3rd Annual “In the Pocket” as “Stars Align for Literacy” to support a worthy cause. Tonight we are benefiting my Best of the Batch Foundation’s reading & computer literacy program. Expect some friendly competition in ping-pong, billiards, poker, a great auction and MORE — with me, my teammates and other notable celebrities.

Growing up in Pittsburgh, the community helped me grow into who I am today. I always stress to everyone that education and sports go hand in hand. But most importantly, always give back to your community. Through the Best of the Batch Foundation, my goal is to provide our youth with the same opportunities that I had growing up.

Statistics still show reading and test scores in the schools are down around the country. Our children today are picking up a video game instead of a book after school. Why not help them excel in something they enjoy doing that can enhance their education by helping to building a study lounge outside of school with library resources, offering pre-SAT computer classes or computer programs that can further their education?

Again, I’m glad that you have joined us for a night of entertainment. As you’re eating, drinking, bidding, mingling and hopefully winning ... remember it’s because of people like you that help me make the youth of our future the “Best of the Batch.” Thanks for all your support — Now let the games begin to see who can beat a **WORLD CHAMPION!!!**



“The more that you read, the more things you will know.
The more you learn, the more places you'll go.”

Dr. Seuss, “I Can Read With My Eyes Shut!”



102.5

WYDVE

Reacts

PROUDLY SUPPORTS

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AND THE

BEST OF THE BATCH

FOUNDATION



Did you complete your door prize raffle ticket . . .

Flag on the Play

- No outside items to be autographed allowed
- Please be respectful to Players and Celebrities
- Must be 21 or older to attend
- Please do not interrupt the Players or Celebrities at gaming tables
- Stand behind the rope if not playing
- Please do not be intrusive while taking pictures
- Your “Playbook” has pages set aside for autographs
- All games are for amusement only
- All request for autographs STOP at 9:15PM
- Have Fun & Smile since it’s contagious
- Beating a **“World Champion”** is allowed!

Please be patient while playing at the table games.

We want everyone to have a GREAT time!

Keep an eye on “Who’s beating Who” on the official DVE scoreboard!

“Be who you are and say what you feel,
because those who mind don’t matter
and those who matter don’t mind.”

Dr. Seuss, “Be Who You Are”



Game Day Schedule

Gates Open

6:30PM High Roller and Players Tickets holders admitted for gaming assignments. Open Bar and Food for all High Rollers and Player Ticket holders. Wristband is required (Open Bar ends at 8:00pm)

7:00PM Spectator Ticket holders admitted

Kickoff

7:00PM Challenge your "World Champions" or celebrity!

TimeOut

8:00PM Charlie Batch and the In the Pocket "Official Emcee Referees" Jim & Randy of the DVE Morning Show

Halftime

9:00PM Live Auction begins (in main game room)

9:15PM ALL autographs STOP (celebrities become regular people so they can enjoy their night too)

9:30PM Quiet Time Over (silent auction ends)

10:00PM Door Prize Winner announced (must be present to win)

Playtime Over

11:00PM All games end.

Please grab your Dr. Seuss gift bag on your way out
and drive home safely!



"Don't cry because it's over.
Smile because it happened."
Dr. Seuss



Supporting Education



Promoting Talent

Science For A Better Life



Why do birds sing? Why does water turn to ice? Why does my heart beat? Nothing is as exciting as science when you experience it firsthand. As scientists do. Thinking critically, working in teams, adapting to change. That is exactly what the Bayer Making Science Make Sense® program is all about. An initiative aimed at advancing science education through hands-on science programs, employee volunteers and public awareness.

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Stars Align
for Literacy



Foundation Motto:
*Proper Preparation
Prevents Poor
Performance*

The Batch Foundation

Our mission is to **Continuously Help Uplift Community Kids** and their families with the purpose, desire and resources to give their best efforts in all they do throughout their lives. The foundation offers programs that directly impact the youth and adults of disadvantaged communities around Pittsburgh and throughout the country. To see what you're supporting visit us at www.batchfoundation.org

Some of our programs are:

Batchpacks for Kids, Toys for Tots, Reading and Computer Literacy Programs, Read Across America — Dr. Seuss Day, 3rd Grade Dictionary Pass Out, Project C.H.U.C.K. Basketball, West Field Revitalization Project

Charlie's favorite quote in life he shares with all –

"Do not go where the path may lead, go where there is no path and leave a trail."


- Ralph Waldo Emerson

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7



COMMUNITY IS SOMETHING WE ALL CELEBRATE.

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Play Book

8 BALL POOL



- Step One: Put balls 1 to 9 on the table.
Step Two: Rack balls 1 to 8 in a diamond shape with the 1-ball in front.
Step Three: Put the 9-ball in the middle of the diamond shape.
Step Four: Break.
Step Five: Shoot at the lowest number ball on the table.
Step Six: Shoot at the next-highest number ball if you sink the first ball.
Step Seven: End your turn if you hit the ball but don't sink it, or if you miss the ball entirely.
Step Eight: Let your opponent take his or her turn by placing the cue ball anywhere on the table to line up a shot.
Step Nine: Continue shooting in turn until the 9-ball is sunk.

Texas Hold-em Betting Rounds

- Step One: The dealer deals each player their own two cards face-down (pocket cards)
Step Two: 1st betting round
Step Three: The dealer burns a card then turns over three community cards face-up (the flop)
Step Four: 2nd betting round
Step Five: The dealer burns another card then turns over 1 more community card (the turn, 4th street)
Step Six: 3rd betting round
Step Seven: The dealer burns another card then turns over 1 final community card (the river, 5th street)
Step Eight: Last betting round
Step Nine: Showdown (Every remaining player shows hand with better showing first)



PING PONG

Celebrity Players Serve First!

Be the first one to score 15 points to win. In the event of a tie, a player must win by two points.

What you should know:

On all shots, the ball must strike your end of the table before landing on your opponent's side of the table. If the sequence of shots is disrupted a point will be awarded to the player not in error for any of the following reasons:

- The ball misses the table.
- The ball goes into the net without landing on the other side.
- The ball is not struck by your paddle.
- The ball bounces on your side twice.

Each player serves the ball five times, then the server switches. While serving, if the ball hits the net and continues on to the other side, it is called a "let" and the point is replayed.

Any questions or issues, please address with the designated official in your gaming area.






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Setting out to make a difference can put you on a path with a direction, but no clear ending. We admire your persistence, and we're proud to help support your vision.

PNC proudly supports the Best of the Bench Foundation.



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Live Auction

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PITTSBURGH STEELERS DEFENSIVE LINE

- #91 Aaron Smith
- #98 Casey Hampton
- #99 Brett Keisel
- #56 LaMarr Woodley
- #51 James Farrior
- #92 James Harrison
- #24 Ike Taylor
- #25 Ryan Clark
- #43 Troy Polamalu
- #94 Lawrence Timmons
- #78 Max Starks

PITTSBURGH STEELERS OFFENSIVE LINE

- #86 Hines Ward
- #62 Justin Hartwig
- #68 Chris Kemoeatu
- #74 Willie Colon
- #83 Heath Miller
- #39 Willie Parker
- #7 Ben Roethlisberger
- #10 Santonio Holmes





On behalf of Best of the Batch Foundation and the families we serve, I would like to say

Thanks!

To all of our In The Pocket celebrities, sponsors, advertisers, auction contributors, food & beverage donors, volunteers and event attendees, I am genuinely thankful for all you have done to make this event a success!

I would also like to express my sincere appreciation to J.Verno studio, Randy Baumann and Jimmy Krenn along with the entire DVE morning team, my friends, family and especially to my teammates for their support.

I am very grateful to you all!

Sincerely,



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Ménage à Trois



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- Pittsburgh Steelers
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A portion of bar proceeds will be donated to St. Pamphilus Church.



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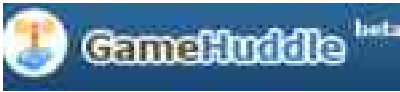
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Birthdate: March 2, 1904

Birthplace: Springfield, Massachusetts

The Early Years

Theodor Seuss Geisel (better known as Dr. Seuss) was born in Springfield, Massachusetts. He was given the middle name Seuss because it is his mother's maiden name. Dr. Seuss studied English at Oxford University in England, which is where he met his wife, Helen Palmer.

Finding His Voice

Dr. Seuss worked as a writer and cartoonist at various magazines before being hired to draw ads for a pesticide company. He drew nasty looking bugs for 15 years. It was only when Dr. Seuss was returning to the U.S. from a European vacation, by boat, that he wrote his first children's book. His boredom on the long trip inspired Dr. Seuss to write a poem to the rhythm of the ship's engine. The result was the book *And to Think That I Saw It on Mulberry Street*, which was rejected by the first 27 publishers he sent it to. The book was finally published and became a hit. However, Dr. Seuss didn't become a household name until he wrote *The Cat in the Hat* in 1957.

Getting Serious

World War II interrupted Dr. Seuss' career as a children's book author. During the war, Dr. Seuss worked for the U.S. Army making documentary films for American soldiers. His films, *Hitler Lives* and *Design for Death*, both won Academy Awards. When the war was over, Dr. Seuss returned to his career as a successful children's author. Dr. Seuss died of cancer on September 24, 1991 at the age of 87.

Did U Know?

- Dr. Seuss' wife, Helen Palmer, also wrote children's books under the Seuss label.
- The last book Dr. Seuss' ever wrote was a book for "obsolete children" (old peeps) titled *You're Only Old Once*.
- When Dr. Seuss was a kid, his mother would soothe him to sleep by chanting rhymes from her childhood. Dr. Seuss credited her with his talent for rhyming.

Tonight's Dr. Seuss was provided by the NEA
(National Education Association)



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Tonight's
gaming
brought to
you by the
**TERRIBLE
TEAM** at
CMU



Top: Jeris Quisenberry, Larry Holman,
Phil Panalone Bottom: Amrita Prasad,
Meredith Hoffarth, Thomas Faxon

We hope you have
a "stiller" time
tonight!



The "Terrible Team" is named as such to signify our love for the Pittsburgh Steelers! As our senior project for the Information Systems program at Carnegie Mellon University, we implemented a technology solution for "In The Pocket." We are honored to be helping out with such a great cause and it has been a pleasure to work with the Best of the Batch Foundation and Latasha Wilcox.

Best Regards,
"The Terrible Team!"

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The Minority & Women Educational Labor Agency works to provide increased opportunities to minorities and women in the Building Trades. The opportunities that the Best of the Batch Organization provides to children and adults by opening doors to reading and computer literacy is what makes us a proud Sponsor of the 2009 In the Pocket Event.

"Try not to become a person of success, but rather try to become a person of value."

- Albert Einstein

Albert Einstein's quote reflects the very essence of our philosophy. We believe our success depends on the value we provide to our clients through -



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- ∞ Teamwork
- ∞ Community

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Congratulations on another
successful In The Pocket event!

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