



"helping to build for computer literacy"



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1st Annual



InThePocket
WITH CHARLIE BATCH

Monday, November 12 2007



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Welcome

Thank you for attending our 1st Annual **In the Pocket** event!

In the Pocket is a unique and exciting fundraising event I've created where guests will have the opportunity to interact, play pool, ping-pong, and poker with Pittsburgh sports stars and celebrities, including myself and some of my teammates. All proceeds will benefit my foundation - **Best of the Batch Foundation**, and will specifically assist in building a computer lab to help promote computer literacy.

Statistics show reading test scores in schools are down around the country. Our children today are picking up a mouse instead of a book after school. Why not help them excel in something they enjoy doing that can enhance education through computer literacy.

I'm glad that you have joined other celebrities and myself on such an exciting night. As you're eating, drinking, bidding, mingling and hopefully winning...remember it's because of people like you that help me make the youth of our future the **Best of the Batch**. Thanks for all your support and I hope to see you next year again!



About Best of the Batch Foundation



Best of the Batch Foundation was founded by the Pittsburgh Steelers' quarterback, Charlie Batch. The foundation offers programs that directly impact the youth and adults of disadvantaged communities around Pittsburgh and throughout the country.

Read more about **Best of the Batch Foundation** on the inside back cover.



www.batchfoundation.org

In The Pocket Playbook

- 6:30 pm** All **Player** ticket holders get your table assignment
- 7 - 8 pm** Open Bar and Appetizers for all **Player** ticket holders (must have your armband!)
- 7 pm** **Let the Games Begin!**
- 8 pm** Welcome by The Official **In The Pocket** Referees: Jimmy Krenn, Randy Bauman and the DVE Morning Team
- 9 pm** Welcome by Charlie Batch
- 10 pm** Live Auction begins and Silent Auction ends – all Silent Auction winners posted, items to be paid for and picked up starting at 10:45 pm.
- 10 pm** Please no autographs after 10pm. We want the Players and Celebrities to enjoy their night out too!
- 10:30 pm** Door Prize winner announced - raffle winner receives an **Autographed Charlie Batch Jersey!**
- 11pm** Gaming ends

DID YOU COMPLETE YOUR DOOR PRIZE RAFFLE TICKET WHEN YOU CAME IN?



Some rules to follow...

- Please be respectful to the Celebrities and Players.
- Please do not interrupt the **Players** at gaming tables.
- Please do not be intrusive while taking pictures.
- Please do not ask for autographs for any other items. Your Program has pages set aside for autographs – all requests for autographs must end at 10pm.
- Please be patient while playing the table games. This is the first event of it's kind ...and we want everyone to have a **GREAT** time!

Have fun, smile and enjoy the night!

Keep an eye on who's beating who on the DVE scoreboard.

On behalf of **Best of The Batch Foundation**
and the families we serve, I would like to say

Thanks!

to all of the **In The Pocket** celebrities, sponsors, advertisers,
auction contributors, food & beverage donors, volunteers and event attendees.

I am genuinely thankful!

I would also like to express my sincere appreciation to Robin Fernandez,
Randy Baumann and Jimmy Krenn along with the entire DVE morning team,
my friends, family and especially to my teammates for their support.

I am very grateful to you all!

Sincerely,



With special thanks to the **In The Pocket** Food and Beverage Donors



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In The Pocket Merchandise

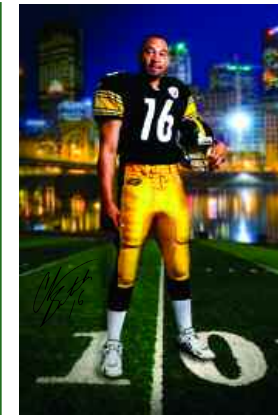
CHARLIE BATCH IS SELLING HIMSELF TO HELP BUY COMPUTERS!



Authenticated & Autographed 8x10 CHARLIE BATCH photos. Only 200 of these have been printed and certified with the OFFICIAL **In The Pocket** logo!

\$100

**PURCHASE YOURS NOW
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Autographed 8x10 CHARLIE BATCH Photo. These will make a GREAT gift for the holidays!

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Framing tip: Target sells great matted frames for only \$20!

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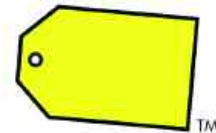
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Game Rules

8 BALL POOL

Step One

Put balls 1 to 9 on the table.

Step Two

Rack balls 1 to 8 in a diamond shape with the 1-ball in front.

Step Three

Put the 9-ball in the middle of the diamond shape.

Step Four

Break.

Step Five

Shoot at the lowest number ball on the table.

Step Six

Shoot at the next-highest number ball if you sink the first ball.

Step Seven

End your turn if you hit the ball but don't sink it, or if you miss the ball entirely.

Step Eight

Let your opponent take his or her turn by placing the cue ball anywhere on the table to line up a shot.

Step Nine

Continue shooting in turn until the 9-ball is sunk.



Game Rules

5 CARD DRAW POKER

You will be provided with **\$5,000 in chips!**

Players ante up (place a bet in the pot).

Starting with the player to the dealer's left, the dealer deals each player five cards, face down. Everyone picks up their cards from the table and checks out what they've got.

There's a round of betting, starting with the player to the dealer's left.

When the betting is done, those who are still in the hand get to trade in one, two, or three cards from their hand for new ones. If a player has an ace, he/she can trade in the other four cards in his/her hand, but usually has to show the ace.

Note: You don't have to trade any cards – if you've already got good hand, you'll want to "stand pat" and keep the cards you were first dealt.



Special shout-out to K Dubya!

Game Rules

21 PING PONG



Celebrity Players Serve First!

Be the first one to score 21 points to win. In the event of a tie, a player must win by two points.

What you should know:

On all shots, the ball must strike your end of the table before landing on your opponent's side of the table. If the sequence of shots is disrupted a point will be awarded to the player not in error for any of the following reasons:

- The ball misses the table.
- The ball goes into the net without landing on the other side.
- The ball is not struck by your paddle.
- The ball bounces on your side twice.

Each player serves the ball five times, then the server switches.

While serving, if the ball hits the net and continues on to the other side, it is called a "let" and the point is replayed.

Photography

Get your picture taken tonight?



Then purchase your photo online
at

www.batchfoundation.org

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Live Auction

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#91 Aaron Smith
#98 Casey Hampton
#99 Brett Keisel
#53 Clark Haggans
#51 James Farris
#50 Larry Foote
#92 James Harrison
#24 Ike Taylor
#25 Ryan Clark
#43 Troy Polamalu
#26 Deshea Townsend

Opening Bid \$1,500

PITTSBURGH STEELERS OFFENSIVE LINE

#86 Hines Ward
#77 Marvel Smith
#66 Alan Faneca
#61 Sean Mahan
#73 Kendall Simmons
#74 Willie Colon
#83 Heath Miller
#39 Willie Parker
#38 Carey Davis
#7 Ben Roethlisberger
#10 Santonio Holmes

Opening Bid \$1,500

PITTSBURGH STEELERS SPECIAL TEAMS

#9 Daniel Sepulveda
#3 Jeff Reed
#60 Greg Warren
#30 Allen Rossum

Opening Bid \$500

And more ...



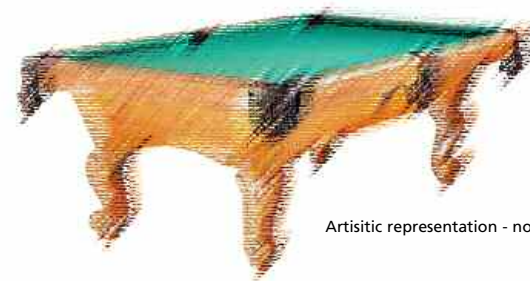
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Your very own Pool Table Autographed by the PITTSBURGH STEELERS!

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If this auction item sells for **\$15,000** or more...Charlie will be over to hit one

In The Pocket!

Opening Bid \$5,000



Artistic representation - not the actual table



SUPER BOWL THRILL

4' x 5' Oil Painting by
Phillipe Velazquez

Opening Bid: \$1,500

"I accomplished this one-of-a-kind canvas oil painting, right after the super bowl win. I was very inspired by the number of photos I saw online that seemed to capture the

thrill and excitement of the game...and I just thought it would be good to put them all together so they could be viewed in one painting...I think each image in the painting shows how loyal they were to the cause...winning...the best illustration is of Bettis and Hines...happy and raising the trophy..."

-Phillipe

www.velazquezart.com

Silent Auction Items

AUTOGRAPHED STEELERS JERSEYS

Starting Bid

1. #98 Casey Hampton _____ \$225
2. #99 Brett Keisel _____ \$225
3. #51 James Farrior _____ \$225
4. #50 Larry Foote _____ \$225
5. #43 Troy Polamalu - two to bid on! _____ \$225
6. #86 Hines Ward - two to bid on! _____ \$225
7. #83 Heath Miller _____ \$225
8. #39 Willie Parker – two to bid on! _____ \$225
9. #7 Ben Roethlisberger – two to bid on! _____ \$225
10. #3 Jeff Reed _____ \$225
11. #16 Charlie Batch – three to bid on! _____ \$225
12. #78 Max Starks – two to bid on! _____ \$225
13. #89 Matt Spaeth _____ \$225
14. #80 Cedric Wilson _____ \$225
15. #20 Bryant McFadden _____ \$225
16. #15 Willie Reid _____ \$225
17. #85 Nate Washington _____ \$225

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WILLIE PARKER

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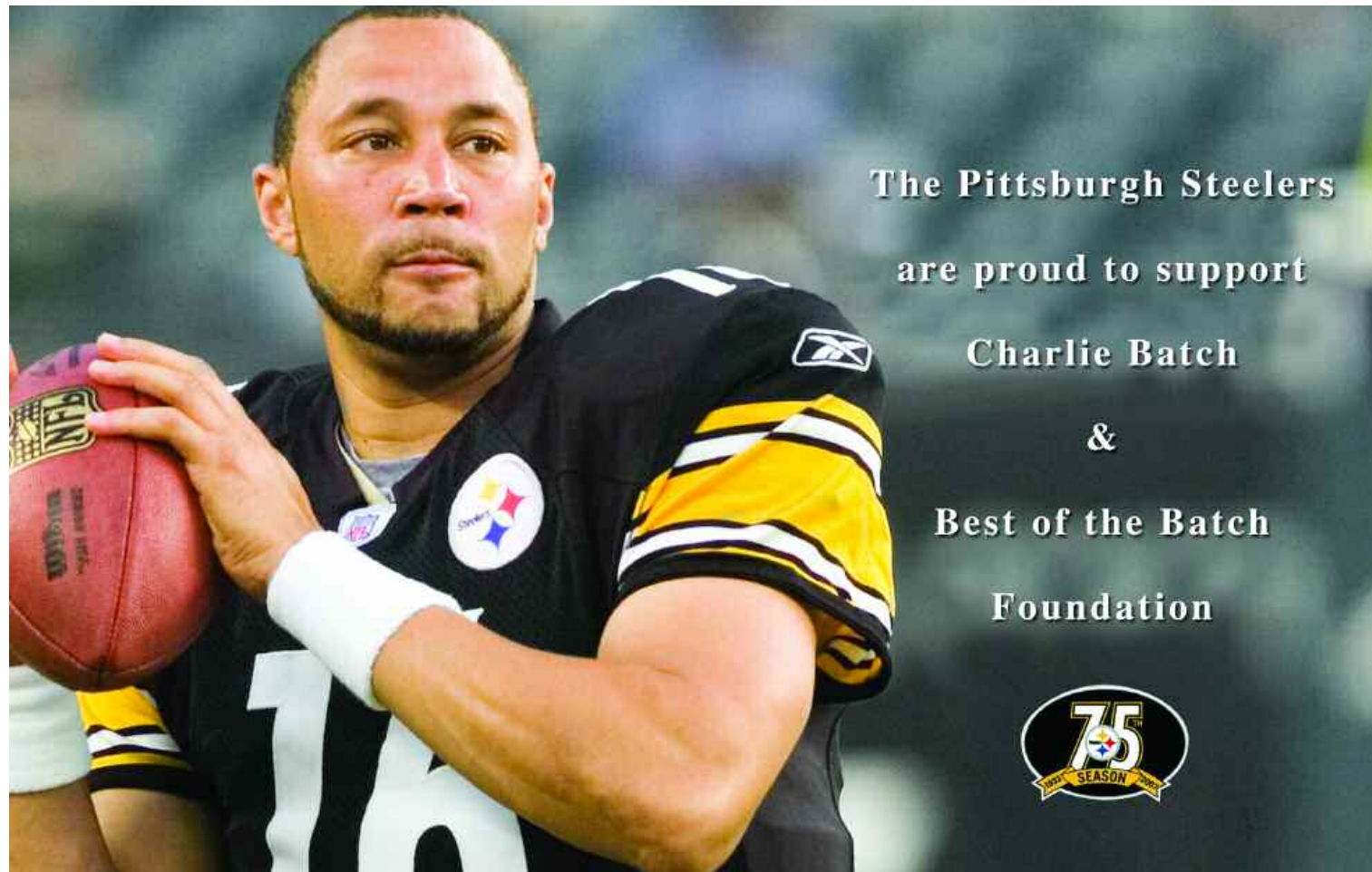
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- ~ \$65,000 from the Comcast Foundation presented to four non-profit organizations

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Our Mission:

Our Mission is to **Continuously Help Uplift Community Kids** and their families with the purpose, desire and resources to give their best efforts in all they do throughout their lives.

By developing after school programs, scholarships for students, restoring playgrounds, and offering sports and leisure activities, we show our commitment to the success of all our youth and their families. The encouragement and involvement of the community stimulates that success.



Some of our programs are:

Batchpacks for Kids
United Way (Spokesperson)
Computer Literacy Program
Read Across America - Dr. Seuss Day

3rd Grade Dictionary Pass Out
Project C.H.U.C.K. Basketball
Best of Batch Club is for grades K-5
West Field Revitalization Project

Foundation Motto: Proper Preparation Prevents Poor Performance

Charlie's favorite quote in life he shares with all –

"Do not go where the path may lead, go where there is no path and leave a trail."



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